

End User Licence Agreement: WhatWorked Teachers (WWT)

This EULA pertains to the use of our WhatWorked Teachers evidence base. For our Privacy Policy, please <u>see here.</u>

1. Definitions

The 'Company' – WhatWorked Education Limited

The 'Services' – access to the WhatWorked Teachers (WWT) platform.

The 'User' - the end user (an individual) who accesses the WWT Platform

2. Information about us

WhatWorked Education Limited is a company registered in England and Wales with company number 12789441. The registered address is 28 Toll House Road, Durham, DH1 4HU. WhatWorked Education Limited is registered with the Information Commissioner's Office, registration number ZB005201.

3. Behaviours of use

In order to maintain our online courses as a place of professional discourse, we ask that Users adhere to the following guidelines.

The User must:

• Comply with all applicable laws and regulations with respect to use of the Services.

The User must not:

- Deliberately input falsified data into the evidence base.
- Transfer access privileges to any third-parties, whether by sharing logins, by screen sharing/recording, or by other means.
- Rent, lease, sublicense, re-sell, distribute, transfer, copy or modify the Services or any component thereof.
- Translate, decompile, or create or attempt to create, by reverse engineering or otherwise, the source code from the object code made available hereunder.
- Reproduce, distribute, modify, create derivative works of, publicly display, publicly perform, republish, download, store or transmit the Services or any portion thereof.
- Delete or alter any copyright, trademark or other proprietary rights notices from copies of materials from the platform or contained in the Services.
- Become engaged in bullying, harassment or hate speech on any discussion platform. Hate speech attacks people based on 'protected characteristics' which include race, ethnicity, sexual orientation, religious affiliation, sex, gender, gender identity or serious disability or disease.
- Become engaged in making credible threats of violence, serious physical harm, or death.

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• Impersonate others in a manner that does or is intended to mislead or deceive others.

The User should not post content which:

- Divulges the identity of specific children, schools, colleges or their staff, either through use of their full names or by posting pictures. It is important for safeguarding reasons that identifiable details of any pupil are not shared on this platform.
- Collects or stores personal data about others.
- Includes explicit violence, gore or pornographic content.
- Could amount to unsolicited or unauthorised advertising, junk mail or spam.
- Contains software viruses or any other computer code.
- Violates someone else's copyright, trademark or right of publicity. They must also refrain from sharing anyone else's post or comment on any external platform without their prior explicit written consent.

4. Data protection and use of anonymised data for research

We make clear that no safeguarding-related data (identifiable or personal information about pupils or students) are required for or gathered during the provision of the Services.

Any identifiable personal data, as well as usage-related data, are held in accordance with the Data Protection Act 2018 and the UK GDPR; for more on this, as well as our third-party processors, see our <u>Privacy Policy</u>.

We will limit the amount of identifiable information we collect to that necessary to provide the Services. Unless the User explicitly requests otherwise, we will retain Users' account-level data for a period of five years of inactivity, in case they should wish to return to continue their use of the Platform, whether that be in a free personal licence or a paid subscription with the same or another organisation.

The User accepts that we reserve the right to use usage- and impact-related data, in an anonymised format, for research purposes, to make important contributions to the knowledge base around the quality of evidence in education, and to improve the quality of the Services we offer. We may work with partners (universities and other research institutions) to conduct such research, but will put in place a Data Sharing Agreement where required with any such institution. Ethical consent may be withdrawn by contacting support@whatworkedteachers.com.

5. Our rights and responsibilities

We reserve the right to remove accounts which we think are in breach of the above terms.

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